



Memorandum

To: City Council
From: Ben Cowan
Date: 6/14/2016
Re: Visitor Center Amendment Two

Due to the July 1 deadline quickly approaching and our inability to meet due to a variety of unforeseen circumstances, the attached amendment for Council consideration pushes the deadline for provision of a business plan to September 1.

Councilor Schwartz would like to reengage in this discussion as the Council's Visitor Center appointee and this amendment would facilitate his involvement in the creation of this important document.

SECOND AMENDMENT TO MEMORANDUM OF AGREEMENT

WHEREAS, the CITY OF GUNNISON, a Colorado home-rule municipality, existing under the laws of the State of Colorado, hereinafter called "CITY", and GUNNISON COUNTRY CHAMBER OF COMMERCE, a non-profit corporation of the State of Colorado, hereinafter called "CHAMBER" entered into a Memorandum of Agreement ("MOA") made effective the 12th day of January, 2016; and,

WHEREAS, both parties to such agreement desire to amend the terms of the MOA resulting in more convenient administration of the agreement;

WHEREAS, such amendment shall replace Section 3. Consideration. in whole;

WHEREAS, such amendment will supersede and replace the SECOND AMENDMENT TO MEMORANDUM OF AGREEMENT executed May 10, 2015; and

NOW, THEREFORE, in consideration of the mutual agreements included herein, the sufficiency of which is hereby acknowledged, the parties agree to amend the MOA dated January 12, 2016:

3. CONSIDERATION.

- (a) CHAMBER agrees to provide a report asserting the continued efficacy of visitor centers in the electronic age by December 31, 2016.
- (b) CHAMBER agrees to provide a business plan for the Visitor Center by September 1, 2016.
- (c) CHAMBER agrees to update the website to include separation of the Gunnison Country Chamber of Commerce and visitor center content by June 1, 2016.
- (d) CHAMBER agrees to establish a three-person Gunnison Country Visitor Center sub-committee by March 31, 2016, with one of the three members to be appointed by CITY. CITY acknowledges it does not have decision making authority for Gunnison Country Chamber of Commerce business that is unrelated to the Gunnison Country Visitor Center.
- (e) CHAMBER agrees to develop an affordable fee structure for service organizations so they can buy into visitor center services even though they don't collect sales tax by October 31, 2016.
- (f) CHAMBER agrees to represent all businesses that have a recognizable presence within the City of Gunnison as determined by the Gunnison Country Visitor Center sub-committee with regard to visitor center services by October 31, 2016.

IN WITNESS WHEREOF, the parties have executed this Amendment as of the date set forth above.

CITY OF GUNNISON, a Colorado
home-rule municipality

ATTEST:

By: _____
Richard Hagan
Mayor

Gail A. Davidson
City Clerk

GUNNISON COUNTRY CHAMBER OF
COMMERCE

By: _____