

City of Gunnison Goal Setting Workshop No. 2

August 4, 2015

Services & Programs available to all citizens

- Define boundaries between what social services provides and the city. What are the services the city should be providing to best serve all citizens? And how do we communicate effectively these services and programs to the most citizens. Building trust with multi-cultural population. (this seems to be a serious problem)
- Should provide ADA accessibility.
- Do we provide public transit and utilities
- How do we protect citizens from crime, fire, emergencies?
- Does this belong in the strategic plan?
- Providing social activities to engage seniors and keep them active. Affordable housing is an issue with these citizens and others as well.
- This Theme perhaps does not stand on it's own but is part of some of the others.

Continue to develop complete streets on multi modal needs, safety & ed

- Provide all groups facilities that meet safe streets.
- More walkable and biking infrastructure.
- Pleasing to look at for visitors and citizens.
- Signage, safer intersections, and educating the public.
- Provide safe motor ways as well. Need to work with CDOT so motorists do not feel like they are on Highway 50. Working on non-motorists plan with priorities outlined already.
- Commercial vehicle traffic is impeding process. Need comprehensive plan that balances safe, efficient travel for vehicles, bikes, commercial & pedestrian. (they think this is already in the plan but needs revisited, this needs to be sorted out soon)
- How to pay for all of this over time.
- Utilize Demonstration Project? Council needs to decide this. One member said it won't work and another said to increase downtown parking near but off Main Street. But several do think the Demonstration Project, tweaked could work and they should move forward.
- Need to gather opinions from all stakeholders. More public input.
- Continue conversation but move forward on some improvements perhaps the trails as this is low hanging fruits.
- Need sidewalks in many places throughout town. Is there a plan in place to maintain the sidewalks and add them where needed?

Develop a vibrant and attractive Business District

- This goes beyond the Business District and begins with the entranceways to the city and open is Theme up to a broader area. We want encourage people to get out of their cars-need better parking options.
- Trees from end to end, and relocate bike racks and improve sidewalks, seasonal flags.
- Implement design standards for businesses under 50,000 sq ft. New or remodel. Implement grant program with the city to encourage cleaning up store fronts.

- IOOF Park owned by City make into City Center.
- Host meetings with business owners to get them to come up with a common theme or thread.
- Feasibility report coming soon from Better Cities.

Retain/Recruit Quality Employees

- Reach 100% of parity on salaries which attract good employees.
- Analyze staffing levels for possible changes.
- Housing availability is a problem.
- Employee enrichment is very important.
- Benefits and salaries are not competitive.
- Climate poor, spouse cannot get a job, limited shopping.
- Public works and police do a good job training.
- Consider reclassification of existing positions in order to provide promotional issues.
- Pool & parks goes through about 100 temps per year because wages are not competitive with other temp and part time jobs in the area.

Community Engagements & Strengthened Partnerships

- Identifying low hanging fruit and move forward implementing.
- Create engagement plan?
- Upgrading IT electronic communications and notifications with the public using social media.
- Perhaps needs PR staff.
- Partner when appropriate creating benefits for all without losing identity.
- Consolidate community calendars.
- Create electronic kiosk. \$25k already in the budget for this project.
- Service Learning opportunity with WS College.
- Some community boards go without board members because the local government has not communicated opportunities.

Support on going economic development efforts within the community

- What is the City's role in economic development?
- Start by providing reliable infrastructure systems setting the stage for opportunities.
- Existing business support services.
- Create jobs.
- City needs to identify what industries/services they want to offer for economic development.
- Champion of ED are community leaders who have formed a consortium.