



APPLICATION FOR CONTRACT FOR SERVICE

Applicant Information

Organization:	Gunnison Chamber of Commerce		
Representative:	Tammy Scott		
Mailing Address:	P.O. Box 996	Gunnison, CO 81230	
	Street	City	
Phone Number:	970-641-1501	E-Mail:	info@gunnisonchamber.com

Amount required to operate Visitor Center in 2016: \$30,000
Amount required for Visitor Center Improvements: \$45,000

Proposal Information

Services:	Gunnison Visitor Center		
Date of Event:	N/A	Number of years funded by the City:	21

Year:	Funding received from the City	# of participants from the City and County	# of participants from outside the County	Total # of participants	
2015	\$13,500	393 members	79,000	80,000	Estimate
2014	\$13,500	397 members	79,600	78,540	Actual
2013	\$13,500	392 Members	78,000	78,392	Actual
2012	14, 925	387 Members	78,000	78,387	Actual
2011	\$15,000	385 Members	78,000	78,385	X Actual
2010	\$15,000	393 Members	76,000	73,393	X Actual
2009	15,000	398	78,000	78,398	X Actual

Objectives for coming year²

Objective 1:	To operate and maintain the Gunnison Country Visitor Center at a level that gives a premier first impression of the Gunnison Community to Visitors both in person, over the phone and on the internet.
Objective 2:	To provide Visitors to our area a reason to stay longer in Gunnison or a desire to come back for a longer visit by educating the visitor on the many things to see and do in our community.
Objective 3:	To provide superior service to all forms of inquiry into the Visitor Center from both Visitors and local residents

Previous Year's Objectives

Objective ³	Assessment
<p>All of the Previous year's objectives were fully met.</p> <ul style="list-style-type: none"> - Adequate staffing of properly trained and service focused employees - Providing accurate information both verbally and in all of our printed material - Maintaining weekend and extended business hours Memorial Day to Labor Day - Developing Maps, brochures and a website to meet our visitors needs - Keeping staff informed so that they can accurately promote activities in the Community - Promotion of other entities and organizations in our area (Art Center for Example) - Promotion of area businesses, WSCU and CBMR - Cleanliness of Visitor Center - UPGRADES to Visitor Center – NOT MET 	

Projected impact

<p><i>Describe any major changes to the project/service for this year.</i></p>
<p>Goals and objectives for the Visitor Center for the coming year is to do some major upgrades, including painting the inside and outside of the building, replacing carpet and adding useful technology. The need for revenue has continued to provide new challenges as the costs to maintain the facility continue to rise. The Chamber has focused on a variety of ways to attempt to supplement our short fall in funding to ensure that we continue to maintain a high level of service and the facility that visitors and residents have come to expect. We are requesting that the City continue to work with us to find funding that would allow us to continue to operate the Visitor Center at the appropriate levels.</p>
<p><i>Why do you think the event/service still deserves continued funding through the program?</i></p>
<p>Without funding at a sustainable level the Gunnison Chamber will not be able to continue to maintain the operations of the Gunnison Visitor Center. The Gunnison Visitor Center is the one organization that can have a major effect on whether people stop in our community or have a desire to return to our community. We have contact with thousands of visitors and potential visitors to our area each year. We field thousands of questions each year over the phone on land and in person. Without the Visitor Center those calls would have gone unanswered. As the Tourism Association reorganizes and improves their advertising efforts, the chamber is working closely with them to ensure we can provide the level of service to match their marketing efforts.</p>
<p>For the past 20 years we have maintained a clean, well-maintained facility along with well-trained, knowledgeable staff and updated information, which has been the key to our success. We need to maintain funding that will allow us to paint the building, replace the carpet and afford supplies for the restrooms and at the present time the Gunnison Chamber does not have the funding to continue to maintain the Visitor Center without your support. We receive numerous complements from Visitors and residents about our Visitor Center and staff and we feel confident that our performance helps to benefit other businesses in the City of Gunnison and surrounding area through retail, restaurant, lodging sales and beyond. Just yesterday we had a local campground inform us that they were decreasing ad placement because the Visitor Center was the only promotion that was effective.</p>
<p>Describe any major changes.</p>
<p>Once again this year we are looking to the City and County of Gunnison to help offset the costs of maintaining and operating our Visitor Center so that we can continue to meet our objectives. The Chamber's budget is made up of only 40% of membership dues, the rest must come from our partners and fundraising, please help us to keep our Visitor Center in the condition that our visitors have come to expect from us. As always we greatly appreciate your partnership.</p>

I hereby attest that the information provided in this application is accurate as of the date of submission.

Signature

Date

Visitor Center Expenses		Actual	Estimate
		2014	2015
INCOME		Visitor Center	
Restricted Contributions			
	City	13,500	13500
	County/TA	12,000	25000
Misc Income			
	Map sales	250	665
TOTAL INCOME		25,750	39165
EXPENSES			
	Credit Card Processing	150	50
Copier			
	Copy Lease	1,000	1000
	Meter Charge	400	350
Insurance			
	Property/Event Ins	2,000	2000
	workmans Comp	300	300
Internet Service			
	Monthly Maintenance	2,400	2400
Maps			
	USFS Maps	250	665
Office Supplies			
	Misc.	200	325
	Paper	350	500
Equipment			
County/TA	Computer		1005
County/TA	Brochure rack banners		300
Payroll			
	Taxes	2,295	3025
	Visitor Center Payroll	50,000	50000
	Postage	1,000	450
	Print Brochures	2,500	2000
Telephone/Internet	Time Warner	2,500	300
	ICConnex		1500
Utility			
	Electric/sewer/water	700	700
	Gas	900	900
Visitor Center			
	Repair	425	455
	Supplies	1,000	1000
TOTAL EXPENSES		68,370	69225
Amount Paid by Chamber to Maintain Visitor Cen		42,620	30060

Visitor Center Needs

Building

Carpet Replacement:	1 or 3 foot square \$3 sf	\$1752
	Plus removal	\$480
	Plus installation	\$1200
Interior Paint:	10 gallons @ \$65	\$650
	Labor	\$2500
Exterior Pain:	20 gallons @ \$50	\$1000
	Prep and paint labor	\$4000
Display Changes	Digital additions	\$5000
New Computer Equipment	- Laptop @ \$500	
	Microsoft Office \$100	
Staffing:	Year around, Full-Time Visitor Center person	\$28,000