



APPLICATION FOR CONTRACT FOR SERVICE

Applicant Information

Organization:	Colorado Water Workshop (Western State Colorado University)		
Representative:	Jeff Sellen		
Mailing Address:	600 N. Adams	Gunnison	
	Street	City	
Phone Number:	970-943-3162	E-Mail:	jsellen@western.edu

New Application:	<input type="checkbox"/>	Renewal Application:	<input checked="" type="checkbox"/>	Amount Requested: \$1,000
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Proposal Information

Event or Service:	Colorado Water Workshop		
Date of Event:	June 2016	Number of years funded by the City:	10+

Year:	Funding received from the City	# of participants from the City and County	# of participants from outside the County	Total # of participants
2015	\$740	28	95	<input type="checkbox"/> Actual <input checked="" type="checkbox"/> Estimated
2014 ¹	\$500	50	115	<input type="checkbox"/> Actual <input checked="" type="checkbox"/> Estimated
2013 ¹	\$500	28	113	<input type="checkbox"/> Actual <input checked="" type="checkbox"/> Estimated
2012 ¹	None	24	94	<input type="checkbox"/> Actual <input checked="" type="checkbox"/> Estimated

¹ Only required for applicants seeking funding renewal

Objectives for coming year²

Objective 1:	Continue to increase attendance at Workshop.
Objective 2:	Develop engaging programming that addresses a range of current water issues in Colorado and the West.
Objective 3:	Continue to grow revenue streams through sponsorships in order to support the development of an excellent program.

² An objective is an expected, verifiable outcome. It is not an activity.

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Previous Year's Objectives

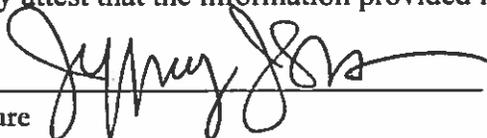
Objective ³	Assessment
Objective: <i>Continue to increase attendance at Workshop</i>	<input type="checkbox"/> Fully Met <input type="checkbox"/> Partly Met <input checked="" type="checkbox"/> Not Met
Comments: Attendance at this year's workshop declined for several reasons. We were committed to June, but there were a number of competing events, in Gunnison and statewide. Two events in early summer were also focused on water and drew potential participants from our workshop.	
Objective: Further develop the hands-on, "workshop" characteristics of the event to address relevant, timely topics in an engaging way.	<input checked="" type="checkbox"/> Fully Met <input type="checkbox"/> Partly Met <input type="checkbox"/> Not Met
Comments: Workshop evaluations indicated that participants were very pleased with the range of topics and the varied approaches. We continued to offer Thursday morning off-campus tours, which remain popular.	
Objective: Continue to grow revenue streams through sponsorships in order to support the development of an excellent program.	<input checked="" type="checkbox"/> Fully Met <input type="checkbox"/> Partly Met <input type="checkbox"/> Not Met
Comments: Revenue from sponsorships has continued to grow each year over the past 5 years. We continue to seek a wider variety of sponsors, primarily for the purpose of expanding our scholarship program for the workshop.	

³ Summarize each objective in one or two sentences.

Projected impact

Describe any major changes to the project/service for this year.
Our theme for the 2016 Workshop will be "Where the Water Meets the Land." We will focus on water in its watershed context, an increasingly important model in the water world. Specific topics for the program will include soil health, beetle kill, and the challenges of fire. We will collaborate more extensively with the Gunnison River Festival to create shared programming.
Why do you think the event/service still deserves continued funding through the program?
The Colorado Water Workshop has become synonymous with the city of Gunnison and WSCU in its 40-year history. Many in the state and the region look forward to attending the workshop to discuss important current water issues and also to enjoy the many amenities that Gunnison provides in the summer. The workshop brings a significant number of visitors to the city each year who have an immediate economic impact. Undoubtedly, many return at other times of the year to further explore the Gunnison country. In addition to positive impacts on the region's economy, the workshop provides Gunnison residents with opportunities to explore important environmental and resource issues and to meet others from the state and the West who have expertise in these issues.

I hereby attest that the information provided in this application is accurate as of the date of submission.

Signature 

Date 9-24-15

2015 Colorado Water Workshop Projected Budget

REVENUE		EXPENDITURES	
Conference Registrations	\$30,000	Director's Salary	\$19,000
Sponsorships/Grants	\$25,000	Office Supplies	\$150.00
		Food & Related Supplies	\$100.00
TOTAL REVENUE	\$55,000	Promotional Supplies	\$0.00
		Rents/Buildings	\$300.00
		Honoraria (for Presenters)	\$6,000.00
Projected revenue minus expenditures	\$650	Dues & Memberships	\$300.00
		Scholarships	\$5,000.00
		Advertising	\$1,500.00
		Printing	\$1,300.00
		Catering Service	\$10,000.00
		Hotels (Presenters)	\$4,500.00
		Travel (Presenters)	\$4,000.00
		Student Assistants	\$1,000.00
		Travel (Director)	\$1,200.00
		TOTAL EXPENDITURES	\$54,350.00