

Memorandum



To: City Council
From: Ken Coleman
Date: July 16, 2015
Re: Strategic Plan review

The July 7, 2015 Council work session was wholly dedicated to the initial part of a strategic planning process to determine the priorities of the City of Gunnison. The process was facilitated by Elyse Ackerman, Department of Local Affairs Northwestern Regional Manager.

The general structure of the discussion covered

- Overview of Workshop & Anticipated Outcomes
- Existing City Mission/Vision/Identity
- Current City Services
- Discussion: What should City be working towards?
- Priorities (Dot Exercise)

Next steps will include another facilitated discussion with Elyse on August 4, 2015 to further refine the priorities for our community. Staff will use this list to help develop the 2016 budget and associated work plans.

The purpose of this intermittent step is to make sure the attached list accurately reflects the thoughts discussed on July 7th. This list is verbatim from the flip charts used during the initial exercise. In the end, the value of prioritizing future actions allows clear direction for our staff and provides an evaluative platform for assessing new issues when they arise.