

City of Gunnison

Goal Setting Workshop Outline

1. Overview of Workshop & Anticipated Outcomes
 - a. Ground Rules (any particular behaviors/issues to address)
 - b. Strategic Planning Overview & Roles
 - i. Goal Setting: City Council
 - ii. Implementation Strategies: Staff
 - iii. Measurement/Follow up: Everyone
 - c. Focus for this workshop is Goal Setting/Prioritizing
 - i. 3-5 goals over a 1-2 year period
 - ii. Constraint based prioritizing (understand available resources)
 - iii. Encourage a plan that maintains flexibility so can take advantage of opportunities but avoids “always putting out fires”
2. Who’s in the room
 - i. Icebreaker conversation
3. Overview of existing City Mission/Vision/Identity
4. Overview of City Services
 - i. What services is the City providing
 - ii. Which of these are “must do” and which are “can do”
5. Discussion: What should City be working towards?
 - i. Round Robin until no more ideas are generated (Flip Chart & Markers needed)
6. Priorities
 - i. Elimination Process to Top 10 (Sticky Dots)
7. Resource availability: Return to overview of services and discuss available resources/where those resources are already dedicated
8. Priorities
 - i. Given limitations narrow list to top 3-5 (Sticky Dots)
9. Wrap-Up
 - i. Next Steps: Staff will use this list to help develop budget/work plans
 - ii. How to stay focused?
 - iii. What happens when new issues arise?
 - iv. Follow up?