City of Gunnison

Gunnison Crested Butte Tourism Association
C/O Pamela Loughman
200 E. Georgia Avenue
Gunnison, Colorado 81230

December 31, 2014

Dear Pamela,

The City of Gunnison Council is very appreciative of your efforts in serving our greater community over these past several years and offers our strongest endorsement for your future endeavors. Your innovative and creative abilities will be a true asset in any application.

The strategies you have initiated relative to the efforts of marketing our valley, resulted in great strides achieved in developing a plan to attract visitors to our region. You have provided quality presentations displaying another level of excellence in market engagement. It takes time and a consistent effort to develop the markets that have been cultivated to date.

We know you have much to offer as you pursue future opportunities and value the positive contributions applied to enhance visitor numbers for this valley. You developed a well-qualified team that demonstrated their abilities to tell our unique story in a meaningful way.

Thank you for all you have accomplish. We wish you the very best in your future pursuits.

Sincerely,

Robert E. Drexel; Mayor

Stu Ferguson; Mayor Pro Tem

Anne Steinbeck; Councilor

Richard Hagan; Councilor

Carolyn Riggs; Councilor

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