

## **GUNNISON CITY COUNCIL AGENDA**

THE MEETING WILL BE HELD IN THE CITY COUNCIL CHAMBERS OF CITY HALL  
201 W. VIRGINIA AVENUE IN GUNNISON

**TUESDAY,  
AUGUST 4, 2015**

**WORK SESSION**

**6:00 P.M.**

- 6:00 – 8:00 P.M.    A. City Strategic Planning Goals Follow-up – DOLA Facilitator  
Elyse Ackerman, City Council and Staff
- Goals Categorizations into “Themes”
  - Prioritization of Theme Categories
  - Determine Next Strategic Planning Steps
- 8:00 – 8:30 P.M.    B. Councilor and Staff Reports; Items for Future Meetings

This agenda is subject to change, including the addition or deletion of items at any time. **Times are approximate** and the agenda may proceed faster or slower than listed. The City Manager and City Attorney reports may include administrative items not listed. Regular Meetings and Special Meetings are recorded and action can be taken. Minutes are posted at City Hall and on the City website [www.cityofgunnison-co.gov](http://www.cityofgunnison-co.gov) No formal action can be taken at a Work Session. For further information, contact the City Clerk’s office at 641-8140.

TO COMPLY WITH ADA REGULATIONS, PEOPLE WITH SPECIAL NEEDS ARE ASKED TO CONTACT THE CITY CLERK AT 641-8140 AT LEAST 24 HRS. BEFORE THE MEETING.

## City of Gunnison

### Goal Setting 2<sup>nd</sup> Workshop Outline

1. Review initial Categorizations into “THEMES” (1.5 Hours)
  - a. Staff/Council to provide summary of categories (pre-assigned)
  - b. Develop understanding of what each THEME and its categories mean
    - i. What does the THEME communicate to you broadly?
    - ii. What does the THEME mean today, 5 years, 10 years?
    - iii. Level of capital and human investment—LOW/MEDIUM/HIGH
    - iv. Timeline to complete—Ongoing, 1 Year, 2 Year, 5 Year
    - v. How is City Council Involved?
    - vi. How is Staff Involved?
    - vii. New ideas related to the THEME that have not yet been captured?
  - c. Finalize THEMES
    - i. Others?
    - ii. Additional combinations?
2. Prioritization Exercise:
  - a. Rank each THEME order of importance
    - i. Cost of Time/Capital
    - ii. Value to Community
    - iii. Feasibility
  - b. Review rankings and discussion
  - c. Consensus from Council that rankings are appropriate
3. Next Steps
  - a. Frame into Goals, Objectives, Strategies including narrative describing process
    - i. See example
  - b. Work Plan—who/what/where/when/how/commitment
  - c. Review/adoption by City Council
  - d. Implementation through Budget, Capital Plan, Work Plans
  - e. Revisit 2X year

## STRATEGIC PLANNING PROCESS: JULY 7, 2015

STATEMENT	Council*	Staff*
<b>Theme: Continue to invest in and maintain existing infrastructure and programs</b> Fleet replacement Avoid 1 year do it all--maintain as you go a) Buildings b) Water/Sewer c) Electric d) Streets Work with County to improve and simplify recycling Maintain water quality/storm water planning and permits Protect water portfolio Annual trash pick up	7	12
<b>Theme: Develop a vibrant and attractive Business District</b> Free broadband-business district redundant and abundant and reliable Parking downtown-identify areas for Exploring open container laws for downtown events Make downtown a great place to hang out Integrate arts into planning processes	5	3
<b>Theme: Continue to develop complete streets focusing on multi modal needs, safety, and education</b> Modernizing pedestrian - improving safety, educating the public coherent signage program Gateways- message pedestrian & bike safety Make sidewalks ADA usability Develop physical link w/ WSCU Expanding trails Pedestrian bridge connecting	5	4

Legion & Jorgensen parks  
Highway corridor  
River Corridor - acquisitions tracts

**Theme: Continue to strategically plan for future PROJECTS that meet the needs and g** **5** **5**

Initiate special project savings accounts  
Phase 3 Community Center  
Disaster funding  
Define City's role in transportation/housing  
Rebuild IOOF Park  
Planning for future utilities /annexation  
Sage Grouse Conservation Plan  
Nuisance ordinance

**Theme: Community engagement & strengthened partnerships** **3** **0**

Citizen advisory for excess rec tax & how to spend the funds  
Work better with other organizations  
Public information office  
City web site update- mobile friendly/online forms  
Communications- email, social, more  
Summer youth employee workers/training--look at Lake City Youth Corps  
Accountability/marketing & celebrating success in meeting goals  
IGA with County ballot box  
Conversation with county & other municipalities about CTF allocation

**Theme: Retain and recruit quality employees** **2** **15**

Evaluate salaries--stay competitive  
Succession planning & need for FTE- return to pre-recession numbers as appropriate  
Communicate value of employees  
Comp wages, retiring-attract quality  
Evaluate part-time & temps  
Make employment with city attractive  
Employee training & council  
Identify & communicate job opportunities and training

<p><b>Theme: Support on going economic development efforts within the community</b></p> <ul style="list-style-type: none"> <li>What is City's role in economic development discussion</li> <li>Conversation about growth-jobs vs. people</li> <li>Confirm City's role in private/public partnerships i.e. URA's, TIFFS, PIF</li> <li>Economic development partnerships</li> <li>Develop joint City/County economic strategy--identify &amp; target Industries</li> </ul>	<b>2</b>	<b>2</b>
<p><b>Theme: Improve delivery and efficiency of City services</b></p> <ul style="list-style-type: none"> <li>Automation of utility work-paper flow</li> <li>Cut the red tape</li> <li>Evaluate city effectiveness</li> </ul>	<b>1</b>	<b>1</b>
<p><b>Theme: Ensure services and programs are available to all citizens.</b></p> <ul style="list-style-type: none"> <li>Prepare for needs/demands of an aging population</li> <li>Support multi-cultural office</li> <li>ADA compliance audit</li> </ul>	<b>0</b>	<b>1</b>

## STRATEGIC PLANNING PROCESS: JULY 7, 2015

STATEMENT	Council	Staff
<b>Theme: Retain and recruit quality employees</b> Evaluate salaries--stay competitive Succession planning & need for FTE- return to pre-recession numbers as appropriate Communicate value of employees Comp wages, retiring-attract quality Evaluate part-time & temps Make employment with city attractive Employee training & council Identify & communicate job opportunities and training	2	15
<b>Theme: Continue to invest in and maintain existing infrastructure and programs</b> Fleet replacement Avoid 1 year do it all--maintain as you go a) Buildings b) Water/Sewer c) Electric d) Streets Work with County to improve and simplify recycling Maintain water quality/storm water planning and permits Protect water portfolio Annual trash pick up	7	12
<b>Theme: Develop a vibrant and attractive Business District</b> Free broadband-business district redundant and abundant and reliable Parking downtown-identify areas for Exploring open container laws for downtown events Make downtown a great place to hang out Integrate arts into planning processes	5	3

<b>Theme: Continue to develop complete streets focusing on multi modal needs, safety, and education</b>	<b>5</b>	<b>4</b>
Modernizing pedestrian - improving safety, educating the public		
coherent signage program		
Gateways- message pedestrian & bike safety		
Make sidewalks ADA usability		
Develop physical link w/ WSCU		
Expanding trails		
Pedestrian bridge connecting		
Legion & Jorgensen parks		
Highway corridor		
River Corridor - acquisitions tracts		

<b>Theme: Community engagement &amp; strengthened partnerships</b>	<b>3</b>	<b>0</b>
Citizen advisory for excess rec tax & how to spend the funds		
Work better with other organizations		
Public information office		
City web site update- mobile friendly/online forms		
Communications- email, social, more		
Summer youth employee workers/training--look at Lake City Youth Corps		
Accountability/marketing & celebrating success in meeting goals		
IGA with County ballot box		
Conversation with county & other municipalities about CTF allocation		

<b>Theme: Improve delivery and efficiency of City services</b>	<b>1</b>	<b>1</b>
Automation of utility work-paper flow		
Cut the red tape		
Evaluate city effectiveness		

<b>Theme: Continue to strategically plan for future PROJECTS that meet the needs and goals of the City</b>	<b>5</b>	<b>5</b>
Initiate special project savings accounts		

Phase 3 Community Center  
Disaster funding  
Define City's role in transportation/housing  
Rebuild IOOF Park  
Planning for future utilities /annexation  
Sage Grouse Conservation Plan  
Nuisance ordinance

**Theme: Support on going economic development efforts within the community** **2** **2**

What is City's role in economic development discussion  
Conversation about growth-jobs vs. people  
Confirm City's role in private/public partnerships i.e. URA's, TIFFS, PIF  
Economic development partnerships  
Develop joint City/County economic strategy--identify & target Industries

**Theme: Ensure services and programs are available to all citizens.** **0** **1**

Prepare for needs/demands of an aging population  
Support multi-cultural office  
ADA compliance audit

**STRATEGIC PLANNING PROCESS: JULY 7, 2015**

SHEET #S	STATEMENT	CITY COUNCIL	STAFF
1)	Bring FTE back in-PW,Police, Parks & Rec	1	2
	Evaluate Salaries - Stay Competitive	1	6
	Succession Planning		1
	Fleet Replacement		1
	Communicate Value of Employees Comp Wages, Retiring-Attract Quality		1
	Evaluate Part-Time & Temps Make Attractive		
	Employee Training & Council		5
2)	Additional Well-W. Gunnison		
	Maintain & Upgrade Infrastructure	2	2
	Avoid 1 Year Do It All- Maintain As You Go a) Buildings, Water, Sewer, Electric		1
	Vibrant Attractive Business District	3	2
	Free Broadband-Business District Redundant/Abundant		1
3)	Need for FTE- Includes Succession		
	Modernizing Pedestrian - Improving Safety, Educating the Public	2	
	Exploring Open Container Laws for Downtown Events		
	Make Downtown a Great Place to Hang Out		
	Make Sidewalks ADA Use Ability		
	Coherent Signage Program		
4)	Expanding Trails	3	1
	Citizen Advisory for Excess Rec Tax & How To Spend the Funds	1	
	Phase 3 Community Center	1	2
	ADA Compliance Audit		
	Gateways- Message Pedestrian & Bike Safety		
	Automation of Utility Work-Paper Flow Cut the Red Tape		1
	Initiate Special Project Savings Accounts		
5)	Work Better With Other Organizations (WSCU) Develop Physical Link W/ WSCU		
	Parking Downtown	1	
	Public Information Office	1	

	City Website Update- Mobile Friendly				4
	Online Forms				
	Evaluate City Effectiveness		1		
	Communications- Email, Social, More				
<b>6)</b>	Work with County to Improve and Simplify Recycle				
	Pedestrian Bridge Connecting Legion & Jorgenson Parks				
	Disaster Funding				
	Summer Youth Employee Workers/Training-Lake City				1
	Identify & Communicate Job Opportunity & Training				
	What is City's Role in Economic Development Discussion		1		
	Prepare for Needs/Demands of an Aging Population				1
<b>7)</b>	Support Multi Cultural Office				
	Define City's Role in Transportation Housing				
	Integrate Arts into Planning Process		1		
	Rebuild IOOF Park		2		1
	Identify Areas for Downtown Parking				
	Maintain Existing Services & Facilities		4		7
<b>8)</b>	Highway Corridor				3
	Conversation About Growth-Jobs VS People				
	Confirm City's Role in Private/Public Partnerships i.e. URA's, TIFFS, PIF				2
	Economic Development Partnerships River Corridor - Acquisitions Tracts Savings Account				
	Sage Grouse Conservation Plan				
	Planning for Future Utilities /Annexation				
<b>9)</b>	Develop Joint City/County Economic Strategy- Identify & Target Industries		1		
	What is City's Role on Strategic Planning				
	IGA with County Ballot Box				
	Conversation with County & Other Municipalities about CTF Allocation				
	Maintain Water Quality/Storm Water Planning & Permits				
	Nuisance Ordinance		2		
	Protect Water Portfolio		1		2
<b>10)</b>	Annual Trash Pick Up				
	Accountability/Marketing & Celebrating Success in Meeting Goals				