

## STRATEGIC PLANNING PROCESS: JULY 7, 2015

STATEMENT	Council*	Staff*
<b>Theme: Continue to invest in and maintain existing infrastructure and programs</b> Fleet replacement Avoid 1 year do it all--maintain as you go a) Buildings b) Water/Sewer c) Electric d) Streets Work with County to improve and simplify recycling Maintain water quality/storm water planning and permits Protect water portfolio Annual trash pick up	7	12
<b>Theme: Develop a vibrant and attractive Business District</b> Free broadband-business district redundant and abundant and reliable Parking downtown-identify areas for Exploring open container laws for downtown events Make downtown a great place to hang out Integrate arts into planning processes	5	3
<b>Theme: Continue to develop complete streets focusing on multi modal needs, safety, and education</b> Modernizing pedestrian - improving safety, educating the public coherent signage program Gateways- message pedestrian & bike safety Make sidewalks ADA usability Develop physical link w/ WSCU Expanding trails Pedestrian bridge connecting	5	4

Legion & Jorgensen parks  
Highway corridor  
River Corridor - acquisitions tracts

**Theme: Continue to strategically plan for future PROJECTS that meet the needs and g** **5** **5**

Initiate special project savings accounts  
Phase 3 Community Center  
Disaster funding  
Define City's role in transportation/housing  
Rebuild IOOF Park  
Planning for future utilities /annexation  
Sage Grouse Conservation Plan  
Nuisance ordinance

**Theme: Community engagement & strengthened partnerships** **3** **0**

Citizen advisory for excess rec tax & how to spend the funds  
Work better with other organizations  
Public information office  
City web site update- mobile friendly/online forms  
Communications- email, social, more  
Summer youth employee workers/training--look at Lake City Youth Corps  
Accountability/marketing & celebrating success in meeting goals  
IGA with County ballot box  
Conversation with county & other municipalities about CTF allocation

**Theme: Retain and recruit quality employees** **2** **15**

Evaluate salaries--stay competitive  
Succession planning & need for FTE- return to pre-recession numbers as appropriate  
Communicate value of employees  
Comp wages, retiring-attract quality  
Evaluate part-time & temps  
Make employment with city attractive  
Employee training & council  
Identify & communicate job opportunities and training

<p><b>Theme: Support on going economic development efforts within the community</b></p> <ul style="list-style-type: none"> <li>What is City's role in economic development discussion</li> <li>Conversation about growth-jobs vs. people</li> <li>Confirm City's role in private/public partnerships i.e. URA's, TIFFS, PIF</li> <li>Economic development partnerships</li> <li>Develop joint City/County economic strategy--identify &amp; target Industries</li> </ul>	2	2
<p><b>Theme: Improve delivery and efficiency of City services</b></p> <ul style="list-style-type: none"> <li>Automation of utility work-paper flow</li> <li>Cut the red tape</li> <li>Evaluate city effectiveness</li> </ul>	1	1
<p><b>Theme: Ensure services and programs are available to all citizens.</b></p> <ul style="list-style-type: none"> <li>Prepare for needs/demands of an aging population</li> <li>Support multi-cultural office</li> <li>ADA compliance audit</li> </ul>	0	1

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<b>Theme: Continue to develop complete streets focusing on multi modal needs, safety, and education</b>	<b>5</b>	<b>4</b>
Modernizing pedestrian - improving safety, educating the public		
coherent signage program		
Gateways- message pedestrian & bike safety		
Make sidewalks ADA usability		
Develop physical link w/ WSCU		
Expanding trails		
Pedestrian bridge connecting		
Legion & Jorgensen parks		
Highway corridor		
River Corridor - acquisitions tracts		

<b>Theme: Community engagement &amp; strengthened partnerships</b>	<b>3</b>	<b>0</b>
Citizen advisory for excess rec tax & how to spend the funds		
Work better with other organizations		
Public information office		
City web site update- mobile friendly/online forms		
Communications- email, social, more		
Summer youth employee workers/training--look at Lake City Youth Corps		
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IGA with County ballot box		
Conversation with county & other municipalities about CTF allocation		

<b>Theme: Improve delivery and efficiency of City services</b>	<b>1</b>	<b>1</b>
Automation of utility work-paper flow		
Cut the red tape		
Evaluate city effectiveness		

<b>Theme: Continue to strategically plan for future PROJECTS that meet the needs and goals of the City</b>	<b>5</b>	<b>5</b>
Initiate special project savings accounts		

Phase 3 Community Center  
Disaster funding  
Define City's role in transportation/housing  
Rebuild IOOF Park  
Planning for future utilities /annexation  
Sage Grouse Conservation Plan  
Nuisance ordinance

**Theme: Support on going economic development efforts within the community** **2** **2**

What is City's role in economic development discussion  
Conversation about growth-jobs vs. people  
Confirm City's role in private/public partnerships i.e. URA's, TIFFS, PIF  
Economic development partnerships  
Develop joint City/County economic strategy--identify & target Industries

**Theme: Ensure services and programs are available to all citizens.** **0** **1**

Prepare for needs/demands of an aging population  
Support multi-cultural office  
ADA compliance audit

**STRATEGIC PLANNING PROCESS: JULY 7, 2015**

SHEET #S	STATEMENT	CITY COUNCIL	STAFF
1)	Bring FTE back in-PW,Police, Parks & Rec	1	2
	Evaluate Salaries - Stay Competitive	1	6
	Succession Planning		1
	Fleet Replacement		1
	Communicate Value of Employees Comp Wages, Retiring-Attract Quality		1
	Evaluate Part-Time & Temps Make Attractive		
	Employee Training & Council		5
2)	Additional Well-W. Gunnison		
	Maintain & Upgrade Infrastructure	2	2
	Avoid 1 Year Do It All- Maintain As You Go a) Buildings, Water, Sewer, Electric		1
	Vibrant Attractive Business District	3	2
	Free Broadband-Business District Redundant/Abundant		1
3)	Need for FTE- Includes Succession		
	Modernizing Pedestrian - Improving Safety, Educating the Public	2	
	Exploring Open Container Laws for Downtown Events		
	Make Downtown a Great Place to Hang Out		
	Make Sidewalks ADA Use Ability		
	Coherent Signage Program		
4)	Expanding Trails	3	1
	Citizen Advisory for Excess Rec Tax & How To Spend the Funds	1	
	Phase 3 Community Center	1	2
	ADA Compliance Audit		
	Gateways- Message Pedestrian & Bike Safety		
	Automation of Utility Work-Paper Flow Cut the Red Tape		1
	Initiate Special Project Savings Accounts		
5)	Work Better With Other Organizations (WSCU) Develop Physical Link W/ WSCU		
	Parking Downtown	1	
	Public Information Office	1	

	City Website Update- Mobile Friendly				4
	Online Forms				
	Evaluate City Effectiveness		1		
	Communications- Email, Social, More				
<b>6)</b>	Work with County to Improve and Simplify Recycle				
	Pedestrian Bridge Connecting Legion & Jorgenson Parks				
	Disaster Funding				
	Summer Youth Employee Workers/Training-Lake City				1
	Identify & Communicate Job Opportunity & Training				
	What is City's Role in Economic Development Discussion		1		
	Prepare for Needs/Demands of an Aging Population				1
<b>7)</b>	Support Multi Cultural Office				
	Define City's Role in Transportation Housing				
	Integrate Arts into Planning Process		1		
	Rebuild IOOF Park		2		1
	Identify Areas for Downtown Parking				
	Maintain Existing Services & Facilities		4		7
<b>8)</b>	Highway Corridor				3
	Conversation About Growth-Jobs VS People				
	Confirm City's Role in Private/Public Partnerships i.e. URA's, TIFFS, PIF				2
	Economic Development Partnerships River Corridor - Acquisitions Tracts Savings Account				
	Sage Grouse Conservation Plan				
	Planning for Future Utilities /Annexation				
<b>9)</b>	Develop Joint City/County Economic Strategy- Identify & Target Industries		1		
	What is City's Role on Strategic Planning				
	IGA with County Ballot Box				
	Conversation with County & Other Municipalities about CTF Allocation				
	Maintain Water Quality/Storm Water Planning & Permits				
	Nuisance Ordinance		2		
	Protect Water Portfolio		1		2
<b>10)</b>	Annual Trash Pick Up				
	Accountability/Marketing & Celebrating Success in Meeting Goals				