

OCTOBER 28, 2014

**CITY OF GUNNISON COUNCIL
REGULAR SESSION MEETING MINUTES**

7:00 P.M.

The City Council Regular Session meeting was called to order at 7:00 P.M., by Mayor Drexel, with Councilors Riggs, Ferguson, Steinbeck and Hagan present along with City Attorney Fogo, City Manager Coleman, City Clerk Davidson, WSCU Liaison Ballesteros, Parks & Recreation Director Ampietro, Police Chief Robinson, Public Works Director Bradford, Finance Director Collins, Community Development Director Westbay, many citizens and the press. A Council quorum was present.

Consideration of Minutes:**Regular Session Meeting Minutes of October 14, 2014.**

Councilor Steinbeck moved and Councilor Riggs seconded the motion to approve the Regular Session Meeting minutes of October 14, 2014, as submitted.

Roll call vote, yes: Riggs, Ferguson, Drexel, Steinbeck, Hagan. So carried.

Roll call vote, no: None.

Pre-Scheduled Citizens:

WSCU Marketing/Enrollment Update and Request for Council Feedback on Draft WSCU 2015-2018 Strategic Plan: WSCU VP of Marketing & Institutional Advancement John Kawauchi and Director of University Communications Bryan Barker.

Mr. Barker introduced Mr. Kawauchi to Council. Mr. Kawauchi is now heading up the marketing team at Western. Mr. Barker then reviewed the following items: the funding investment the City made in Western's marketing program last year had a significant impact on their success; Colorado Mesa has been marketing for 10 years and have invested \$12 million; Western has launched their new Brand Campaign and they are keeping it simple; digital banners that target specific viewers are being utilized; they use 15 second ads on YouTube; Western saw a 300% increase in traffic on their website; "Go Western" is the new Brand; they are emphasizing student bonding with other students and professors, the mountain environment and the value of a smaller public university; \$10,000 buys 500,000 people targeted digital impressions; they are targeting the Denver, Colorado Springs and the Western Slope areas through Pandora and radio ads via the internet that prospective student listen to with their smart phones; and sign advertising on RTD buses in Denver has been a small component. Councilor Riggs reported that alumni friends of have seen those buses. Councilor Steinbeck reported that alumni she has talked with are proud of the new marketing campaign. Mr. Barker reported that retention is up. Enrollment is also up approximately 3%. Council thanked Mr. Barker. Mr. Kawauchi then reviewed the draft WSCU Strategic Plan that is being developed. There are five key goals. Each goal then will have action plans to implement. City Manager Coleman asked about the percent of placement of graduating students. Mr. Kawauchi reported that information is being gathered. A survey of graduates is being developed. Western graduates have one of the lowest student loan default rates and have a low debt ratio after 5 years, which may indicate that they are gainfully employed after graduation.

Discussion ensued. WSCU Liaison Ballesteros asked if current students were being involved in the Plan process. It's important to have student engagement. The Development Team is not tapping into the Student Government and other student groups. The Plan should have current student input as well as alumni. Mr. Kawauchi stated that Bill Neimi is heading up the student involvement part of the plan and then thanked Liaison Ballesteros for his comments. The impact of the Strategic Plan in the classroom was briefly discussed. Buy-in of the process should be from the top level down to the grassroots level. Council thanked Mr. Barker and Mr. Kawauchi for the presentation. Council discussion on funding additional Western marketing will take place later.

New Business:

Action on Leroy Avenue Storm Drains and Easements Quit Claim Deeds. The deeds and easements were discussed with Council at last week's Work Session meeting. No changes were made since that time. City Attorney Fogo was not at last week's Work Session but has reviewed and helped develop the required documents.

Councilor Hagan moved and Councilor Riggs seconded the motion to approve the Quit Claim Deeds for the Leroy Avenue Storm Drains and to authorize the City Manager to sign the Deeds.

Roll call vote, yes: Ferguson, Drexel, Steinbeck, Hagens, Riggs. So carried.

Roll call vote, no: None.

Regular Session Minutes
 October 28, 2014
 Page Two

Action to Appoint 2014-2015 Youth City Council. City Clerk Davidson informed Council that she placed an amended memo at their place settings this evening that states an additional student, Adam Engleman, has joined the Youth City Council.

Councilor Steinbeck moved and Councilor Ferguson seconded the motion to appoint Clara Cranor, Taylor McDonald, Jessica Lypp, Simon Driver, Cory Duesbout and Adam Engleman to the 2014-2015 Youth City Council.

Roll call vote, yes: Drexel, Steinbeck, Hagans, Riggs, Ferguson. So carried.

Roll call vote, no: None.

City Clerk Davidson thanked the Councilors. Mayor Pro Tem Ferguson stated that he and the City Manager met with the students, and they are a great group.

Action on Letter to Board of County Commissioners, Re: Local Marketing District Reorganization. City Manager Coleman stated he drafted the letter after Council's input at last week's Work Session meeting request and input. A brief discussion ensued.

Councilor Riggs moved and Councilor Steinbeck seconded the motion to approve the Letter to the Board of County Commissioners concerning the Local Marketing District and for all of Council to sign said letter. City Manager Coleman said he would hand deliver the letter tomorrow.

Roll call vote, yes: Steinbeck, Hagan, Riggs, Ferguson, Drexel. So carried.

Roll call vote, no: None.

Presentation of 3rd Quarter City Financial Report. Finance Director Collins reviewed the City's 3rd Quarter Financial Report. Most of the items were discussed during the recent detailed budget discussions. The Budget adjustments that were approved through the mid-year appropriations are included in the report. The first pages of the report are a summary and the rest is the detailed report showing each line item. The General Fund and other funds are tracking on schedule. The cash balances are down out 25% lower than in 2013 and there were a lot of Capital Projects this year. All-in-all the City finances are doing well. Council thanked Director Collins.

Ordinance and Resolutions:

Ordinance No. 9, Series 2014, Re: Amending City Animal Code, 2nd Reading. Councilor Riggs introduced Ordinance No. 9, Series 2014, and it was read by title only by the City Attorney.

Councilor Riggs moved and Councilor Steinbeck seconded the motion that Ordinance No 9, Series 2014, **AN ORDINANCE AMENDING CHAPTER 5.0 OF THE GUNNISON MUNICIPAL CODE RELATING TO ANIMALS**, be introduced, read, passed and adopted on second and final reading this 28th day of October, 2014.

Roll call vote, yes: Hagan, Riggs, Ferguson, Drexel, Steinbeck. So carried.

Roll call vote, no: None.

Ordinance No. 11, Series 2014, Re: Amending City Electric Rates; 1st Reading. Councilor Ferguson introduced Ordinance No. 11, Series 2014, and it was read by title and with Section 1, by the City Attorney.

Public Works Director Bradford informed Council that the figures for the proposed rate as shown on the Ordinance in their packets are incorrect. The proposed rate increase is 5%. The usage charge is correct as listed. He will make the corrections first thing in the morning. City Attorney Fogo stated the Ordinance can be introduced by title and then passed as verbally amended. Mayor Pro Tem Ferguson noted that even with the increase the City electric rates are among the lowest in the State.

Councilor Ferguson moved and Councilor Hagan seconded the motion that Ordinance No. 11, Series 2014, **AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF GUNNISON AMENDING THE RATES TO BE CHARGED BY THE CITY OF GUNNISON ELECTRIC DEPARTMENT FOR ELECTRICITY CONSUMED**, be introduced, read, passed and ordered published as amended this evening on first reading this 28th day of October, 2014.

Regular Session Minutes
 October 28, 2014
 Page Three

Roll call vote, yes: Riggs, Ferguson, Drexel, Steinbeck, Hagan. So carried.
 Roll call vote, no: None.

Ordinance No. 12, Series 2014, Re: Amending City Water Rates; 1st Reading.
 Councilor Hagan introduced Ordinance No. 12, Series 2014, and it was ready by title and with Section 1, by the City Attorney,

Councilor Hagan moved and Councilor Steinbeck seconded the motion that Ordinance No. 12, Series 2014, **AN ORDINANCE OF THE CIY COUNCIL OF THE CITY OF GUNNISON FIXING THE AMENDED RATES TO BE CHARGED FOR WATER SERVICE WITHIN THE CITY OF GUNNISON, AND AMENDING THE RATE TABLES IN SECTION 12.40.020 OF THE CITY CODE OF THE CITY OF GUNNISON TO REFLECT THE NEW SERVICE RATES**, be introduced, read, passed and ordered published on first reading this 28th day of October, 2014.

Roll call vote, yes: Ferguson, Drexel, Steinbeck, Hagan, Riggs. So carried
 Roll call vote, no: None.

Ordinance No. 13, Series 2014, Re: Amending City Sewer Rates; 1st Reading.
 Councilor Riggs introduced Ordinance No. 13, Series 2014, and it was read by title and all of Section 1, by the City Attorney.

Councilor Riggs moved and Councilor Steinbeck seconded the motion that Ordinance No. 13, Series 2014, **AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF GUNNSION AMENDING THE MONTHLY RATES FOR SEWER SERVICE AND THE FEES CHARGED FOR RECREATIONAL VEHICLE, SEPTIC TANK, AND POTABLE TOILET WASTE TREATED BY THE CITY OF GUNNISON**, be introduced, read, passed and ordered published on first reading this 28th day of October, 2014.

Roll call vote, yes: Drexel, Steinbeck, Hagan, Riggs, Ferguson. So carried
 Roll call vote, no:

Ordinance No. 14, Series 2014, Re: Amending City Refuse Rates; 1st Reading.
 Councilor Hagan introduced Ordinance N. 14, Series 2014, and it was read by title with Section No. 1, by the City Attorney.

Councilor Hagan moved and Councilor Ferguson seconded the motion that Ordinance No. 14, Series 2014, **AN ORDINANCE OF THE CIY COUNCIL OF THE CITY OF GUNNISON AMENDING THE MONTHLY RATES CHARGED BY THE CITY OF GUNNISON PUBLIC WORKS DEPARTMENT FOR REFUSE AND RECYCING SERVICES**, be introduced, read, passed and ordered published on first reading this 28th day of October, 2014.

Roll call vote, yes: Steinbeck, Hagan, Riggs, Ferguson, Drexel. So carried
 Roll call vote, no: None.

Resolution No. 9, Series 2014, Re: Setting Animal Pickup and Housing Fees.
 Councilor Riggs introduced Resolution No. 9, Series 2014, and it was read by title only by the City Attorney. The Resolution sets animal pickup and shelter fees.

Councilor Riggs moved and Councilor Steinbeck seconded the motion that Resolution No. 9, Series 2014, **A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GUNNISON, COLORADO, ADOPTING FEES** be introduced, read, passed and adopted this 28th day of October, 2014.

Roll call vote, yes: Hagan, Riggs, Ferguson, Drexel, Steinbeck. So carried.
 Roll call vote, no:

Resolution No. 10, Series 2014, Re: Increasing Community Center Recreation Fees.
 Councilor Hagan introduced Resolution No. 10, Series 2014, and it was read by title only by the City Attorney.

Regular Session Minutes
 October 28, 2014
 Page 4

Councilor Hagan moved and Councilor Steinbeck seconded the motion that Resolution No. 10, Series 2014, **A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GUNNISON, COLORADO ADOPTING A REVISED RATE STRUCTURE FOR THE GUNNSION COMMUNITY CENTER** be introduced, read, passed and adopted this 8th day of October, 2014.

Roll call vote, yes: Riggs, Ferguson, Drexel, Steinbeck, Hagan. So carried.

Roll call vote, no: None.

Mayor Pro Tem Ferguson noted that even with the increase, the Community Center fees are still among the lowest for similar communities.

Unfinished Business:

2015 Budget Discussion Items – Grants and Contracts for Service. Finance Director Collins reviewed the spreadsheet containing each Councilor's input on the requests for Grants and Contracts for Service. Councilor Riggs changed two of her line items. Councilor Ferguson stated he misunderstood the review process, and may have some changes as the discussion progresses. Discussion ensued on the request for funds for the RTA late-night bus service. Discussion items on the proposal included: Mt. Crested Butte, Crested Butte, and two businesses have committed funding for the bus; the possibility of this being a one-time capital request; the need to keep funds in the Additional Contracts for Service line item for future requests; the need for senior transportation; the late night bus is a pilot project and will address a real safety issue for late-night workers as well; if the project is a success then the RTA will pick up the funding in the future; this was a municipal-driven request; could it be taken out of the Economic Development line item; and most of the riders are City residents. Finance Director Collins stated that after calculating the other requests, \$4859 is need to fund the total request. Mayor Drexel asked about the Economic Development funds and City Manager replied that the WSCU marketing funds could be taken out of that fund. Councilor Hagan suggested those funds come out of cash reserves.

Council and Staff reviewed each line item in the Grants and Contracts for Service Fund. Councilor Steinbeck confirmed the City's commitment for \$30,000 to the Housing Authority. Decisions included: funding the GVRHA \$30,000 commitment; \$25,000 for Senior Transportation but to hold the funds until there is a definite plan; fund the River Fest at \$2000, and fund the \$13,000 for the Whitewater Park repairs; the Food Pantry will be funded at the full \$4800 half-year rent level; and fund the WSCU marketing request out of Capital Cash Reserves. Finance Director Collins thanked Council for their in-depth discussion and she will included the changes in the final 2015 Budget document for the November 11th Budget Public Hearing.

City Attorney Kathleen Fogo: No report this evening.

City Manager: Ken Coleman informed Council of the following: the fence and gates at the Police Department are being installed; the automatic gates will be installed next year; the contract tree chipper was broken down once again; the City Hall remodeling project is progressing; he was in Denver earlier today to attend meetings with UCD intern candidates for the DOLA "Best and Brightest Program"; and he wrote a response to the article that appeared in the Gunnison Country Times Newspaper last week.

Acting City Manager: Parks & Recreation Director Dan Ampietro – Departmental Report. Director Ampietro informed Council his report was included in their packets and asked if they had any questions. Council responded it was a very thorough and detailed report. Director Ampietro then reviewed the following: the funding goal for the addition to the Community Center was met, and plan development should begin in February with an anticipated move-in date of November 2015; they are still battling condensation problems with the HVAC system at the Community Center; the Parks Crew had a busy summer and did good work; the ice rink is ready as is Cranor, if we get snow; and the Parks & Recreation Master Plan development is getting underway. Council thanked Director Ampietro. City Manager Coleman thanked Director Ampietro for all of the great recreation programs and the amazing facilities. They are great employees with Dan as their leader.

City Clerk: Gail Davidson reminded Council there will be no City Council meeting next Tuesday due to the General Election. She then asked Council to check out the newly repaired exterior City Hall lights. They really enhance the Art Deco architecture of the building.

Regular Session Minutes
October 28, 2014
Page Five

WSCU Liaison: Stefano Ballesteros reported that he and SGA President Katie Roos attended a Colorado Student Government Coalition Conference in Denver. The attendees wrote an issue statement for the State Legislature concerning higher education funding. It was a great conference.

Non-Scheduled Citizens: None.

City Council Discussion, Meeting Reports, Items for Work Session:

Councilor Hagan: reported he had a busy week. He attended the Bicycle Pedestrian Advisory Committee meeting on Monday, and they discussed the Bicycle Tour of Colorado coming through Gunnison. They also discussed the requests for bicycle and pedestrian crossings. Councilor Hagan then stated he attended the Upper Gunnison River Water Conservation Board meeting and, the State-wide water report was discussed. The dedication of the Habitat for Humanity house took place last Sunday. The house was finished by 189 volunteers, who put in over 3000 hours on the house. Last, he attended the Board of County Commissioners meeting this morning for the Local Marketing District/Tourism Association discussion. It was a good discussion by all parties involved.

Councilor Steinbeck: reported she also attended the Habitat for Humanity house dedication, and she was impressed by the well-planned house. It's small but well planned and efficient. The Housing Authority meeting was once again cancelled due to lack of quorum. The Authority is looking for new members for greater participation.

Councilor Riggs: reminded Council that Election Day is next Tuesday. It is getting too late to mail in the ballots. It's very important for everyone to vote.

Mayor Pro Tem Ferguson: complimented staff on the recent Police Department news press releases that went out on the City App and Facebook. Information was released within an hour, and it was a good use of social media. He attended the Chamber Board meeting this morning and both the Chamber and the TA feel the reorganization process has had a positive tone.

Mayor Drexel: passed out a summary of comments from Western students regarding the City and its amenities. The students commented on their first year experience at Western. He missed the Region 10 meeting but did attend the Bronco game.

Adjournment: Mayor Drexel called for any further discussion, and hearing none, adjourned the meeting at 9:58 P.M.



Mayor



City Clerk