

**RESOLUTION NO. 8  
SERIES 2002**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GUNNISON, COLORADO, SUPPORTING THE CREATION OF THE GUNNISON VALLEY TRANSPORTATION AUTHORITY AND THE GUNNISON RIVER VALLEY LOCAL MARKETING DISTRICT; AND ENCOURAGING ALL CITY OF GUNNISON VOTERS TO VOTE ON THE CREATION OF THESE TWO DISTRICTS AND THEIR ASSOCIATED TAX INCREASE FUNDING ON THE NOVEMBER 5, 2002, BALLOT.**

**WHEREAS**, on August 27, 2002, the City of Gunnison, along with the Towns of Crested Butte, Mt. Crested butte, and Gunnison County entered into an Intergovernmental Agreement to create the Gunnison Valley Transportation Authority; and

**WHEREAS**, the City of Gunnison, along with the Towns of Crested Butte, Mt. Crested Butte, Gunnison County, the Gunnison Country Chamber, the Crested Butte/Mt. Crested Butte Chamber, and various members of the private sector, have identified the need to regionally coordinate the marketing efforts in the Gunnison Valley; and

**WHEREAS**, it has long been recognized that both air and ground transportation and a coordinated marketing effort of the Gunnison Valley are critical to the economic vitality of our communities; and

**WHEREAS**, reliable and convenient air and ground transportation is needed to retain and increase the enrollment of Western State College and enable the Gunnison Valley to successfully compete both summer and winter with other areas for tourism-generated income; and

**WHEREAS**, the Marketing District would address the combined marketing needs of the Highway 50 corridor including Western State College and the City of Gunnison, and the Crested Butte and Taylor Canyon areas,

**WHEREAS**, the proposed tax increase for the Transportation Authority, commencing January 1, 2003, and sunseting January 1, 2010, would be 35 cents for a \$100 dollar non-grocery purchase in the City of Gunnison, and 60 cents on a \$100 dollar non-grocery purchase elsewhere in the County, and the proposed tax increase for funding the Marketing District would be a lodging/bed tax increase from the current 1.9% to 4.0%.

**NOW, THEREFORE, BE IT RESOLVED THAT:** the City Council of the City of Gunnison, Colorado, supports the creation of both the Gunnison Valley Transportation Authority and the Gunnison River Valley Local Marketing District to provide resources to address the current and future transportation and tourism marketing needs of our community. The City Council further encourages each voter of the City to give serious consideration to these issues and cast their vote on the November 5, 2002, ballot.

**INTRODUCED, READ, PASSED AND ADOPTED** this 8<sup>th</sup> day of October, 2002.

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Mayor

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Mayor Pro Tem

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Councilmember

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Councilmember

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Councilmember

ATTEST:

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City Clerk